

# just begin

— magazine —

MEDIA KIT

Huvudskulpturer från  
konstnär Kristina Hau-  
taja kan beställas i  
annalena se med  
2 000 och 3 500.

MAY



# who are we?

We are a modern guide to Workplace Wellness, Industrial Health and Safety, Holistic Living, Clean Beauty, Living Sustainably, Travel, Environment, And Happiness

*"If you Just Begin you'll never have to question if you didn't start..."*



# we are just begin magazine

Welcome to Just Begin Magazine our philosophy is to JUST BEGIN on whatever makes you happy. Just Begin Magazine celebrates all that's good in the world. With our platform, we will share positive news and wonderful people.

Our mission is to inspire change for the environment, community, sustainability, and creativity by covering everything workplace wellness, industrial health and safety, holistic living, clean beauty, living sustainably, travel, environment, and happiness.

By our magazine being digital, we are reducing waste and helping those around us become more eco-conscious. We're also committed to giving back by donating to a charity through our giving back program in every issue.

We hope to inspire our readers to dare to begin making the world a better place.





# our mission

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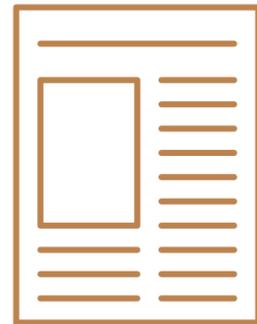


# media opportunities



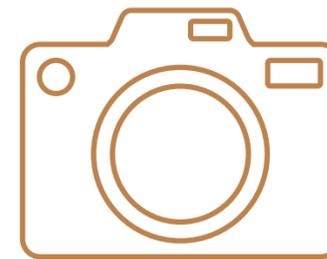
## PODCAST FEATURE

Access our audience in a unique and intimate way by being featured in our podcast either sharing your brand story or ad



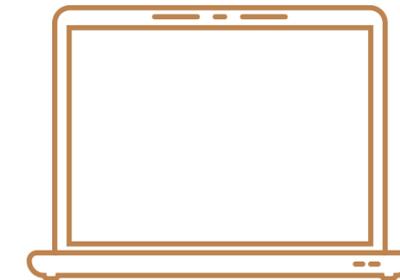
## BRAND STORY

Let us tell your brand story for you



## VIDEO STORYTELLING

We offer photography and videography where we work one-on-one with you to create a video story



## ADVERTISEMENT

We can create an ad for your business to reach our community

DARE TO BEGIN.

”

# breakdown of our circulation



- Doctors/Health Care Providers
- Occupational Health Experts
- Physical Therapists Rehabilitation Providers (Medical and Vocational)



- National & State Employers
- Self -Insured Employers
- Third Party Administrators
- Insurance Companies
- Insurance Brokers
- PEO Providers
- Corporate Risk Claims & Litigation Managers
- Defense Attorneys
- Case Managers (Telephonic and Field)



# national advertising rates

## Website Banner

\$  
**150**

Every month

Applies for Just Begin Magazine  
ONLY

Valid for 3 months

Select

1 x Photo

Paragraph about you or your services

Phone number

Email address

Link to website

Location(s)

## Ad Yearly Package

\$  
**250**

Every month

Applies for Just Begin Magazine  
ONLY

Valid for 12 months

Select

Twelve full page ads

Ads remains live on site and magazine  
for 12 months maximum

## Ad Monthly Package

\$  
**350**

Every month

Applies for Just Begin Magazine  
ONLY

Valid for 6 months

Select

Six full page ads

Ads remains live on site and magazine  
for 6 months maximum

## One Full Page Ad

\$  
**450**

Applies for Just Begin Magazine  
ONLY

Valid for one month

Select

One full page ad

Ad remains live on site and magazine  
for 1 month maximum

## Editorial Feature

\$  
**450**

Applies for Just Begin Magazine  
ONLY

Valid for one month

Select

Feature your services and products

Explaining the features of your  
products or services

Drive awareness of your business,  
product, or service

Can be your own feature page on our  
website, with images

Up to 1000 words to promote your  
services in-depth

### PLEASE NOTE:

All graphic/art design will be created by Just Begin Magazine, no outside graphic/art design will be accepted. To complete your payment for the ad, go to [justbeginmag.com](http://justbeginmag.com) and please provide the following to [info@justbeginmag.com](mailto:info@justbeginmag.com): A copy of your logo (in high resolution | 300 dpi or greater) and desired content in a word document

A photograph of a person with a tattooed arm typing on a laptop in a cafe. The person is wearing a striped shirt and has a tattoo of a face on their forearm. There are two cups of coffee on the table. The background is slightly blurred, showing other people and cafe decor.

# what's your brand story?

A brand story is a cohesive narrative that encompasses the facts and feelings that are created by your brand (or business, if you prefer). Unlike traditional advertising, which is about showing and telling about your brand, a story must inspire an emotional reaction. Things that can influence your brand include your product, price, history, quality, marketing, in-store experience, purpose, values, location and—most crucially—what other people say about you.

**It's Time to Tell Your  
Brand's Story**

# YOUR VOICE – AND YOUR MISSION – MATTERS.

tell your brand story with a featured article and podcast Interview bundle

**\$1,500.00**

## what's included?

- 45 Minute Interview
- Advertisement through all our Social Media Outlets and Email to our Community



# podcast rates

Advertise in a more intimate way by having a conversation with one of our podcast hosts on your business for our large community to hear and share.

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## JUST BEGIN PODCAST LIVE READ PACKAGE #1 - \$135.00

- A 45-second mid-episode endorsement from the host, either pre-written or improvised on your discretion.

## JUST BEGIN PODCAST LIVE READ PACKAGE #2 - \$270.00

- 15-second pre-roll presenting sponsorship:
- ex: — "This episode of Just Begin Podcast is brought to you by \*your company here\* + company slogan / personal recommendation"
- 45-second mid-episode endorsement from the host, either pre-written or improvised on your discretion.
- A written endorsement spot on each episode's post on the website as well as personalized written endorsements on social media posts.
- Episode exclusivity (no live-reads for or endorsements of any other products will be performed during a sponsored episode)



# podcast rates

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## JUST BEGIN PODCAST LIVE READ PACKAGE #3- \$500.00

- Exclusive advertising rights on the podcast(s) of your choice
- 15-second pre-roll presenting sponsorship:
- ex: —This episode of Just Begin Podcast is brought to you by \*your company here\* + company slogan / personal recommendation
- 45-second mid-episode endorsement from the host, either pre-written or improvised on your discretion.
- A written endorsement spot on each episode's post on the website as well as personalized written endorsements on social media posts.
- An additional 15-second post-roll presenting sponsorship:
- Ex: —Don't forget, this episode of Just Begin Podcast was brought to you by \*your company here\* + company slogan / personal recommendation
- A written endorsement spot on each episode's post on the website as well as personalized written endorsements on social media posts.
- Episode exclusivity (no live-reads for or endorsements of any other products will be performed during a sponsored episode or any other episode of the podcast for the duration of the sponsorship)

## JUST BEGIN PODCAST LIVE READ PACKAGE #4- \$1600.00

- 40-45 min brand/personal story interview





# video & photography

Just Begin Magazine offers photography and videography where we work one-on-one with you to create a video ad and photography to be featured on our website and all social media outlets.

**VIDEO STORIES THAT  
DIFFERENTIATE  
YOUR BUSINESS IN A  
CROWDED MARKET**

# video & photography

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## COMMERCIAL- \$750.00

- 30 seconds
- 1 location
- Up to 1-2 hours on location

## DETAILED OVERVIEW- \$1,500

- 60 seconds
- 2 interviews
- 2 locations (If needed)
- Up to 2-3 hours on location

## THE BIG PICTURE- \$2,000

- 3-5 minutes
- 3 interviews
- 2 locations (If needed)
- 5 edited photos
- Up to 5 hours



questions?  
comments?  
concerns?



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[info@justbeginmag.com](mailto:info@justbeginmag.com)



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